

## Leadership Academy Outline

*“A skills-focused personal development course exploring leadership, facilitation & school improvement planning.”*

### Course key outcomes (Why):

By the end of the programme, participants will have...

1. Functional knowledge around project planning, facilitation and communication.
2. The personal confidence, skills and qualities for leadership and employability more broadly.
3. Been provided with a creative outlet for school improvement ideas.
4. Connected with external role models.

### Tangible outcomes (What):

By the end of the programme, participants will have...

1. A plan for a school/college improvement idea.
2. A presentation explaining their idea.

#### Key Skills

- Problem Solving
- Questioning
- Goal Setting and Action Planning
- Reflecting and Reviewing
- Making and Taking Decisions
- Managing Stress and Change
- Positive Self Esteem
- Communication
- Networking
- Public Speaking
- Negotiation
- Civic Engagement
- Teamworking
- Delegation
- Managing Relationships

#### Key Knowledge/Topic Objectives

- To understand what a social awareness campaign is.
- To understand and implement different approaches to project (campaign) planning.
- To understand the importance of developing personal leadership skills & qualities.
- To develop skills and approaches to facilitation.
- To develop the knowledge needed for running a social awareness campaign.
- To develop powerful mind tools for self-confidence, self-motivation & self-reflection.
- To understand the power of branding and the need for good branding.