

## Unloc Enterprise Day Outline Running Order

**Students** 60 x Year 11  
**Lunch** School Scheduled Breaks  
**Room** x2 plus Hall

Time	Activity
8.30am	Unloc team set up
8:55am	Students begin to arrive
9:05am	Introductions to facilitators and tasks Inspiring short talk from Hayden Taylor, young entrepreneur
9:10am	Carousel Workshop 1 - Branding
9:40am	Carousel Workshop 2 - Networking
10:10am	Carousel Workshop 3 - Finance and Money Management
10:40am	Introduction to Enterprise Challenge Students split into teams and explore their team roles
11:05am	BREAK
11:25am	Ideation: students work with Unloc Facilitators to design their solutions to the Enterprise Challenge Introduction to the Business Model Canvas as a creative planning tool
12:00pm	Branding and Marketing top tips
12:55pm	Pitching and Presenting top tips
1:25pm	LUNCH
2:05pm	Pitch presentations and Judging
2:55pm	Winners announced and wrap up
3:10pm	DAY END